## **Government Association Member**

NABCA MEMBERSHIP: Meeting your needs Research, Resources, Sales Data, Staff Support, Networking



## Government Association | \$500 Annually

NABCA's Government Association membership includes any international, national, state, or local association whose members are responsible for regulating the manufacture, distribution and/or sale of alcohol beverages.

Opportunities abound for organizations and businesses to experience valuable and insightful discussions on current issues impacting alcohol sales, regulation, policy and enforcement.

NABCA's members receive worthwhile benefits such as networking with control state and industry contacts, acquiring valuable research data, a member login for the website, and receiving NABCA staff support for developing and implementing surveys.

## **Member Benefits** | Government Association members receive...

- Daily News Update
- Legal & Legislative Update
- Listed in Online Contacts Directory
- Online Member Newsletter
- Research Update
- Access to Members-Only Survey Database

- Publications (Free)
- Customized surveys conducted by NABCA staff
- Annual Symposium on Alcohol Beverage Law & Regulation (Registration fee applies)
- Annual Conference (Registration fee applies)

See next page for descriptions of benefits.



## Member Benefits, continued...

- **Daily News Update** An E-newsletter with national and international alcohol issues and policy news coverage. (Value: Receive daily news update on global alcohol issues.)
- Legal & Legislative Update An E-newsletter highlighting important, current legal and legislative developments. (Value: Stay on top of legal and legislative topics.)
- Online Member Newsletter Communication to keep members informed of NABCA activities and benefits. The Member Newsletter is accessible via online. (Value: The opportunity to communicate with NABCA members and to build a rapport with others in your industry or outside of your industry.)
- **Listed in Online Contacts Directory** A directory that lists NABCA members contact information. An organization can opt in to be listed in the directory as well as have access to the listing. Members only may access the contacts directory via the NABCA website. (*Value: Great for networking purposes.*)
- Statistical Data (members pay 1/3 less than non-members) Statistical reports which gives detail sales by brand, container size, class and type of alcohol beverage in Control States. (Value: Secure ad hoc reports, capable of displaying long term analysis and comparisons, for individual users based upon their needs.)
- Access to Members-Only Survey Database A compilation of more than 80 surveys covering operational and regulatory information collected from the U.S. and Canadian jurisdictions. (Value: Information on various alcohol topics from U.S. control and license states as well as Canadian Provinces.)
- **Research Update** An email update on alcohol-related scholarly research. (Value: Stay informed with public health and safety news from researchers and academics.)
- **Publications (Free)** NABCA has various publications about the subject of alcohol, including scientific research and white papers. (Value: Great for education and information about control systems, alcohol regulation, research, legislative issues and other alcohol-related topics.)
- Customized surveys conducted by NABCA staff Survey questions are sent to NABCA contacts and committees for
  information as requested. (Value: Personalized information to meet specific needs regarding specialized alcohol
  topics.)
- Annual Symposium on Alcohol Beverage Law & Regulation (Registration fee applies) Symposium on current
  alcohol beverage legal and regulatory issues, with expert presentations from multiple perspectives, including
  government officials, attorneys and regulators. (Value: Networking and educational event for those interested in
  alcohol regulation, laws and cases. CLE credits available for legal professionals.)
- Annual Conference (Registration fee applies) A member-only conference that includes a comprehensive business agenda with nationally known speakers, renowned panelists, informative seminars and interactive workshops. (Value: A forum to interact with colleagues in the Control States and other businesses operating in the alcohol beverage arena.)

